

WHAT CLIENTS WANT:

NO-COST METHODS FOR GROWING YOUR PRACTICE



Are you keeping up with your clients' current demands? Practices that don't take their clients for granted, grow and prosper! In this interactive presentation, Fernanda discusses how today's progressive practice can build rapport and cultivate loyalty with customer service that consistently hits the mark. Win over today's demanding, consumer savvy clients and thrive, despite the competition.

FOCUS:

Engage in exceptional customer service skills that lead to loyalty and higher profitability, all the time!

OBJECTIVES

- Cater to the special needs and expectations of cosmetic and comprehensive clients
- Present methods that define, monitor and improve your customer service
- Define what it takes to go from "like" to "loyal"
- Showcase the positive qualities of your practice
- Nurture your clientele by creating a genuine relationship that instills trust and encourages ongoing confidence in your practice

*~ Who has the upper hand
in YOUR practice? ~*

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TO INVIGORATE
YOUR NEXT MEETING!***

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